



Banner factory №1

ABOUT US?

ASAP Banner is a total cycle factory with automatic production, a multi-layered quality control system, qualified specialists and well-managed regulation of processes!dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Quis ipsum suspendisse ultrices gravida. Risus commodo viverra maecenas accumsan lacus vel facilisis.

What is our power?

- Partners, not clients
- Flexible terms, not rigid boundaries
- Inhouse, not outsource
- Quality control, not error correction

OUR FACTORY WITHIN THE GROUP



ASAP BANNER -
number 1 banner factory



Idea Promotion -
number 1 Web-agency in its region



PENA -
number 3 outsource
production agency in Russia

FACTORY IN NUMBERS

1

school for bannermakers

25

employees

50⁺

students

100⁺

creatives

350⁺

master-banners

7000⁺

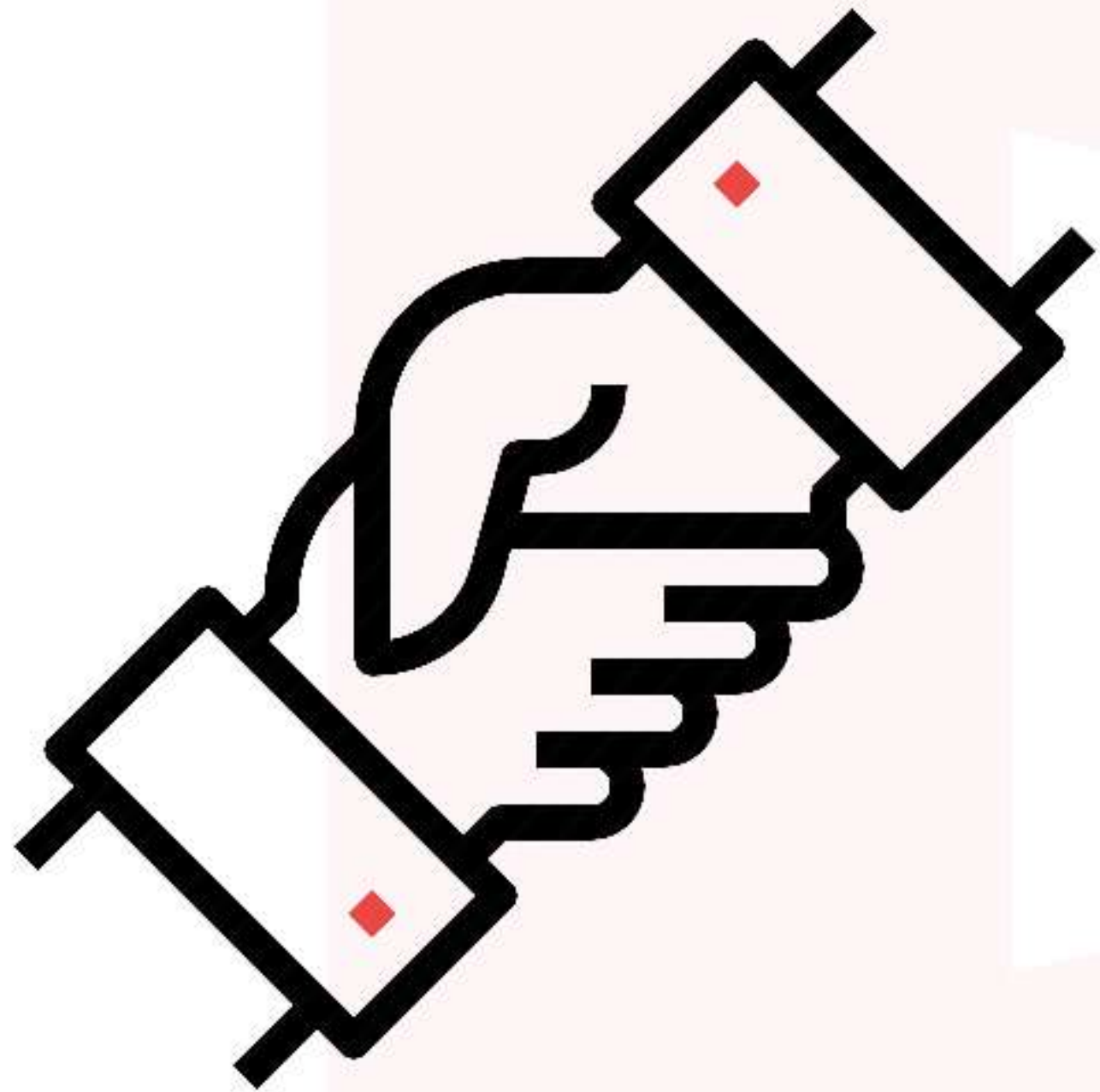
resizes of dynamic banners

9000⁺

adaptations (including adaptations of videos)

12000⁺

resizes of static banners



FACTORY IN NUMBERS

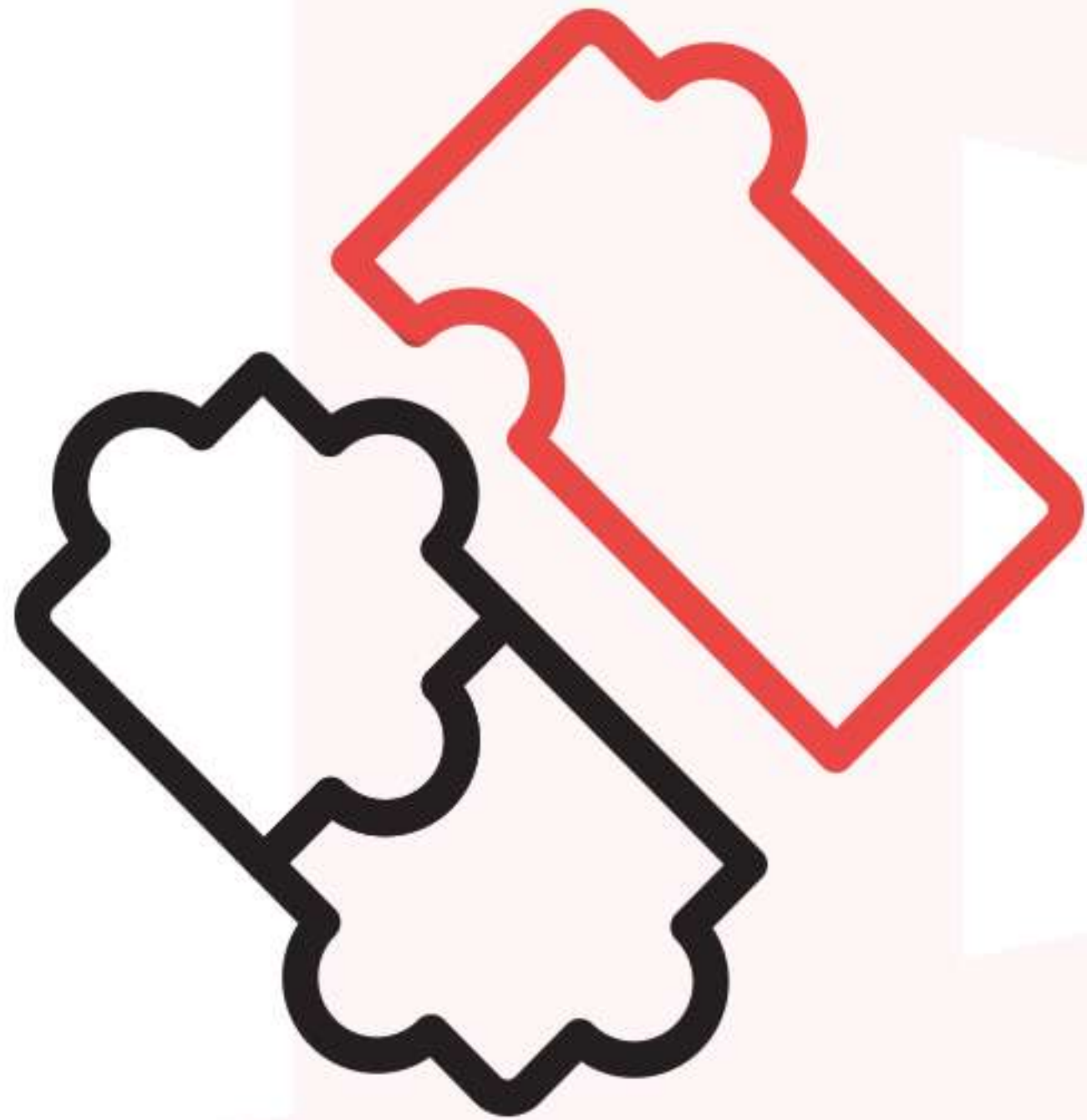
We have no clients - we have partners. They are companies with which our factory always attains mutually profitable conditions of cooperation. And we are always ready to help them out in any crosshairs!

WHICH BRANDS DO WE COOP WITH?

AMONG THEM ARE:

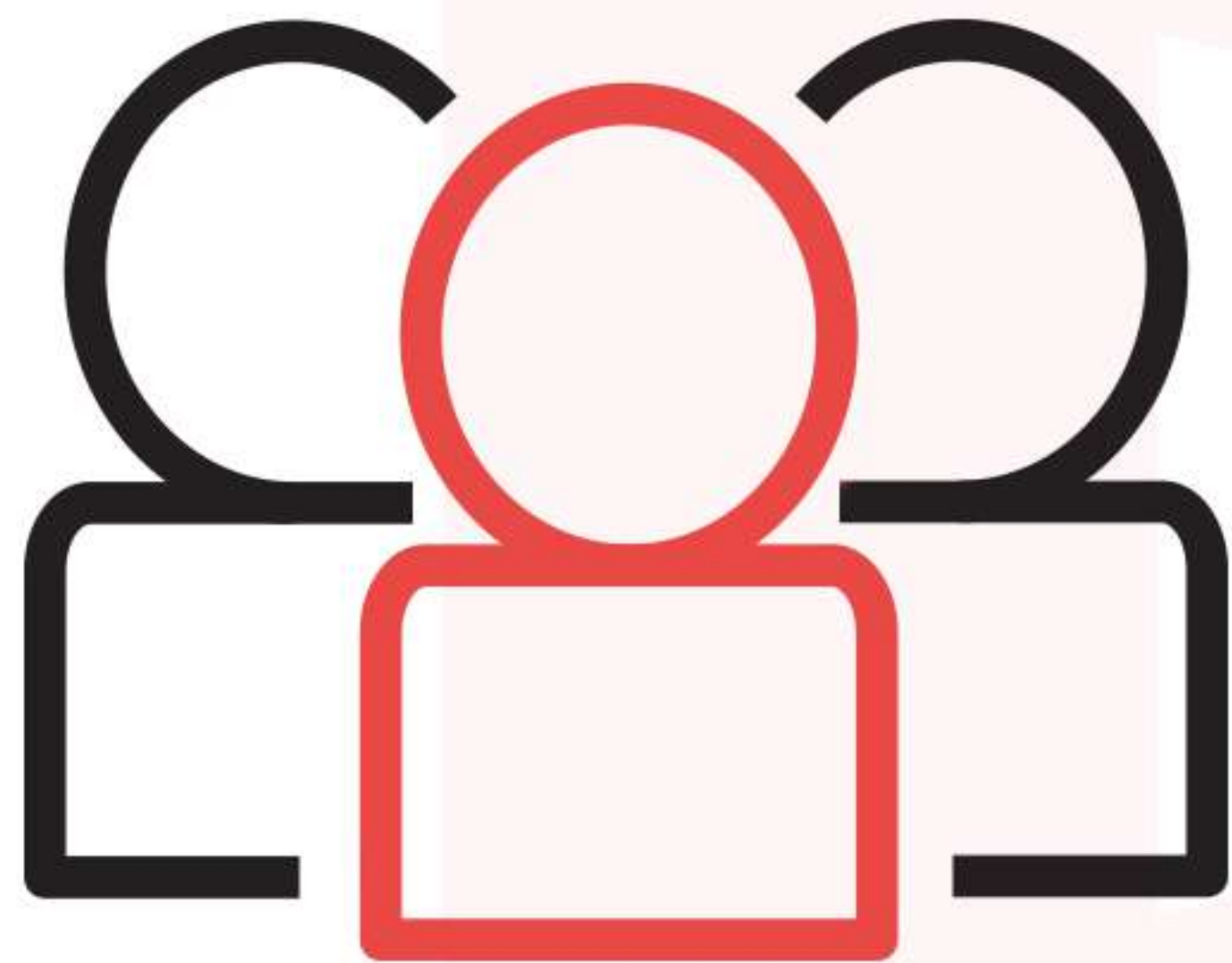
- A legendary automaker from the Land of the Rising Sun
- An Italian brand which creates clothes for movie stars
- One of the largest chains of retails for children in Russia
- A brand which makes pleasure safe
- One of the two most reputable banks in Russia
- A company with dozens of brands which has been making food products for about 150 years already
- The most sporty retail chain in Russia
- The maker of the most "people's" cars from Germany
- One of the three best mobile operators in Russia
- The most known coffee maker in our country

And a lot more!



FLEXIBLE TERMS, NOT RIGID BOUNDARIES

Of course we have fixed prices. But we are always glad to overview them to the advantage of our partners! We have standard office hours. But we are ready to coordinate them for you. We work by assigned algorithms. But we can change them in accordance with your task!



INHOUSE, NOT OUTSOURCE

All our specialists are on the staff. Moreover, we make up staff members by ourselves - in our school of bannermaking. That's why we are able to scale our production swiftly and manage to keep our prices at the level which is comfortable for you!



EDUCATION

OUR OWN SCHOOL OF ANIMATION AND A LYCEUM ON THE BASE OF A UNIVERSITY:

- 5 classes and more than 50 students
- a contract with a technological university; readings at the department of digital solutions; more than 600 students

Advantages:

- supreme expertness of specialists
- swift scaling of the staff in accordance with the tasks





QUALITY CONTROL, NOT ERROR CORRECTION

We use a multisample system of quality control. Its automatization and the well-managed regulation of processes help us to deliver works within the time-limits in all circumstances!

OUR OWN SERVICES

The system of automatic adaptation of banners MEDIA SHAKER



Advantages:



Significant reduction of concept-to-delivery time



Cost optimization



Removing of the "human factor"

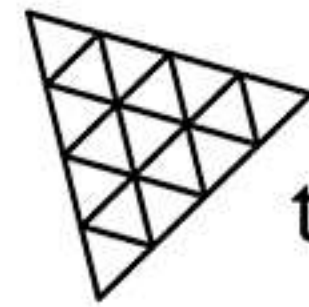
TECHNOLOGIES



CREATEJS



GreenSock



three.js

TweenMax

TweenLite

- Licensed software.
- Multilevel backup system.
- Adaptive mechanical testing of materials.

CHANNELS WITH WHICH WE WORK EVERY DAY

Яндекс

Google
Display Network

DoubleClick
Bid Manager

@mail

Рамблер/

ADFOX

facebook

Instagram

В контакте

my

getintent

soloway

Sizmek

РБК

ADRIVER

weborama

accuen

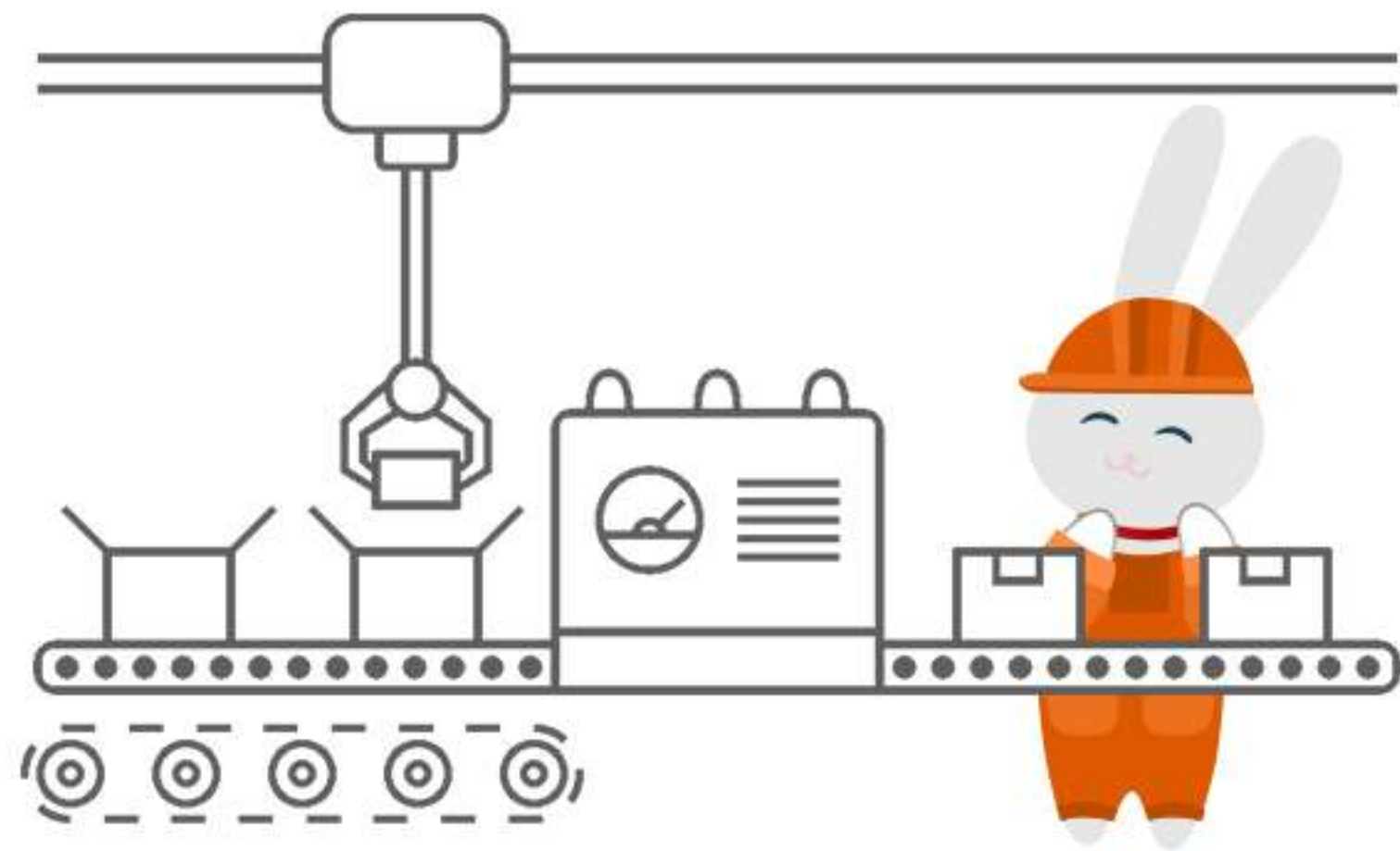
Segmento

Maxima Telecom

iab.
COMPLIANT

MDP
MEDIA DIRECTION
PROGRAMMATIC

OUR FACTORY OWNS A HIGH-CYCLE LINE FOR MAKING OF BANNERS AND ANIMATION VIDEOS



You have a big task which is to be accomplished quickly and well?

We can work no other way!

Everything must comply with specifications?

We can work no other way!

You need outstaff employees for execution of a complicated longterm work?

You can take our line on lease!

ASAP BANNER. Always on time!

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