



ASAP
BANNER

Banner factory №1

ABOUT US

ASAP Banner is a total cycle factory with automatic production, a multi-layered quality control system, qualified specialists and well-managed regulation of processes.

What is our power?

- Partners, not clients
- Flexible terms, not rigid boundaries
- Inhouse, not outsource
- Quality control, not error correction

FACTORY IN NUMBERS

1

animation school

25

employees

50⁺

students

500⁺

creatives

150

playable ads

1500⁺

master-banners

10000⁺

resizes of dynamic banners

15000⁺

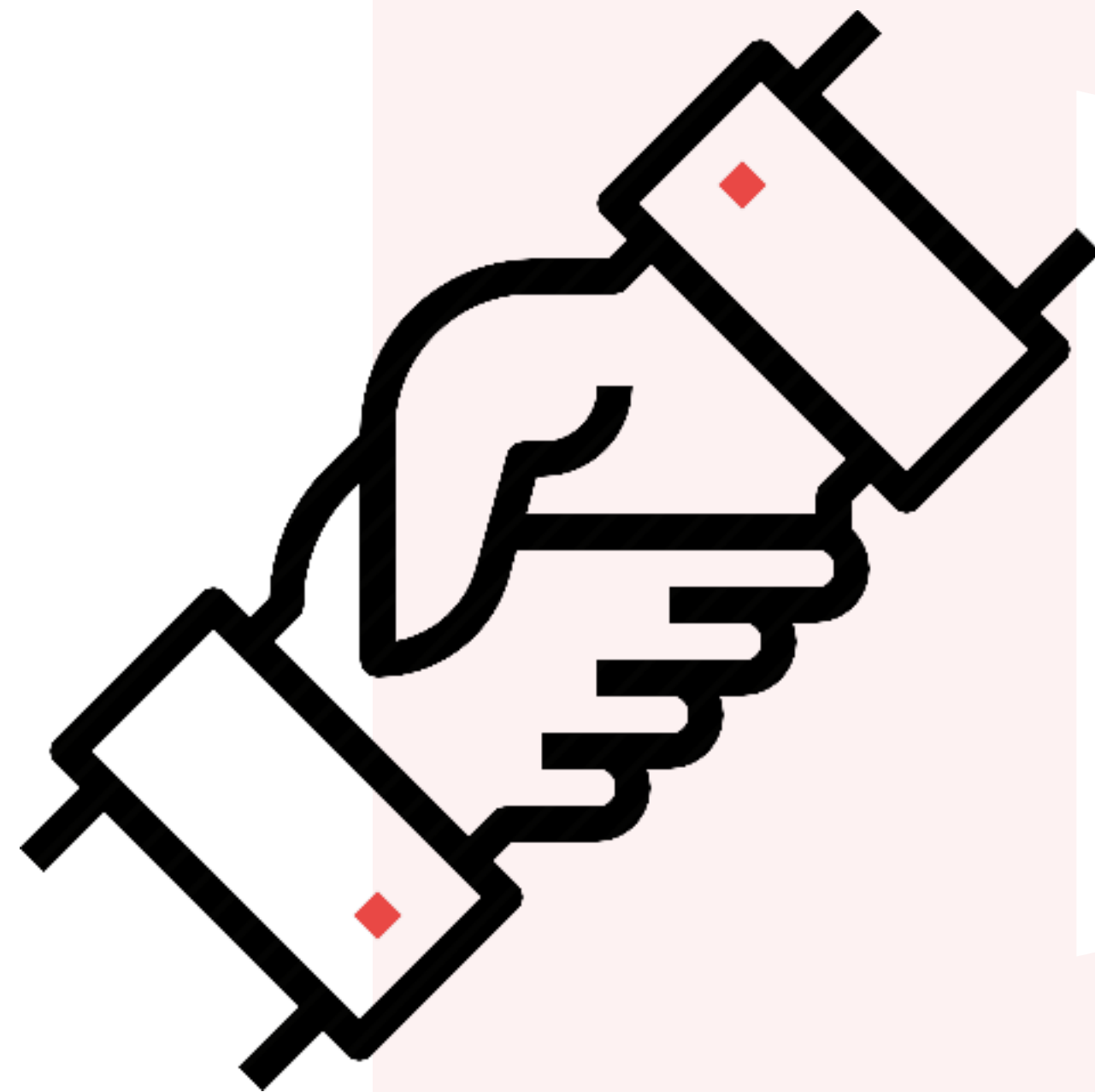
adaptations (including adaptations of videos)

18000⁺

resizes of static banners

50

animated videos



PARTNERS, NOT CLIENTS

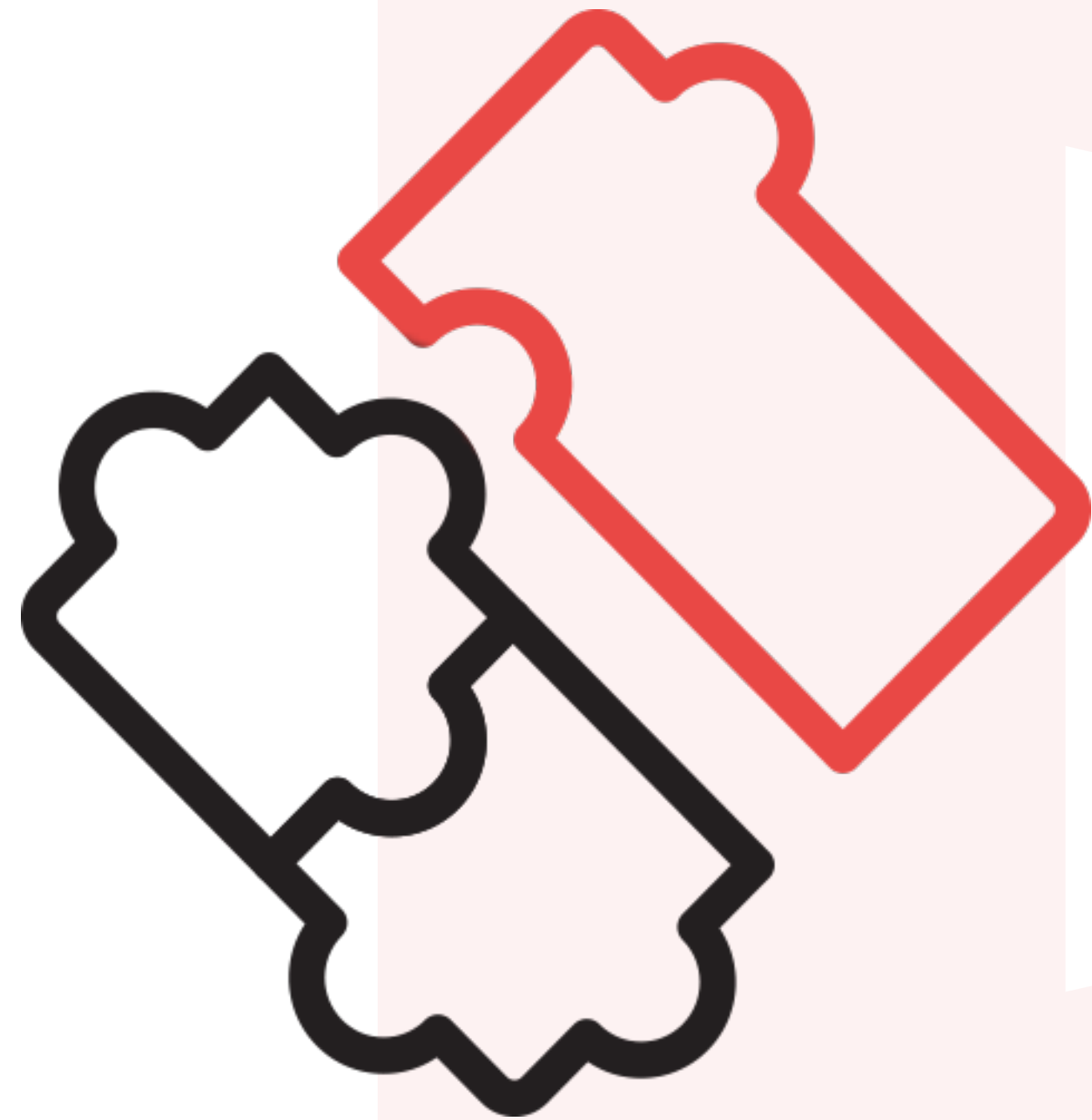
We have no clients - we have partners!
They are companies with which our
factory always attains mutually
profitable conditions of cooperation.
And we are always ready to help them
out in any crosshairs!

WHICH BRANDS DO WE COOP WITH?

AMONG THEM ARE:

- A legendary automaker from the Land of the Rising Sun
- An Italian brand which creates clothes for movie stars
- One of the largest chains of retails for children in Russia
- A brand which makes pleasure safe
- One of the two most reputable banks in Russia
- A company with dozens of brands which has been making food products for about 150 years already
- The most sporty retail chain in Russia
- The maker of the most “people’s” cars from Germany
- One of the three best mobile operators in Russia
- The most known coffee maker in our country

And a lot more!



FLEXIBLE TERMS, NOT RIGID BOUNDARIES

Of course we have fixed prices. But we are always glad to overview them to the advantage of our partners! We have standard office hours. But we are ready to coordinate them for you. We work by assigned algorithms. But we can change them in accordance with your task!



INHOUSE, NOT OUTSOURCE

All our specialists are on the staff. Moreover, we make up staff members by ourselves - in our school of bannermaking. That's why we are able to scale our production swiftly and manage to keep our prices at the level which is comfortable for you!



Advantages:

- Supreme expertness of specialists
- Swift scaling of the staff in accordance with the tasks

EDUCATION

Our own school of animation and a lyceum on the base of a university

- 5 classes and more than 50 students
- A contract with a technological university; readings at the department of digital solutions; more than 600 students





QUALITY CONTROL, NOT ERROR CORRECTION

We use a multisample system of quality control. Its automatization and the well-managed regulation of processes help us to deliver works within the time-limits in all circumstances!

OUR OWN SERVICES

The system of automatic
adaptation of banners MEDIA
SHAKER



Advantages:



Significant reduction of concept-to-delivery
time



Cost optimization



Removing of the “human factor”

TECHNOLOGIES



- Licensed software.
- Multilevel backup system.
- Adaptive mechanical testing of materials.

CHANNELS WITH WHICH WE WORK EVERY DAY

Яндекс

Google
Display Network

DoubleClick
Bid Manager

@mail

Рамблер/

ADFOX

facebook

Instagram

В контакте

my

getintent

soloway

Sizmek

РБК

ADRIVER

weborama

accuen

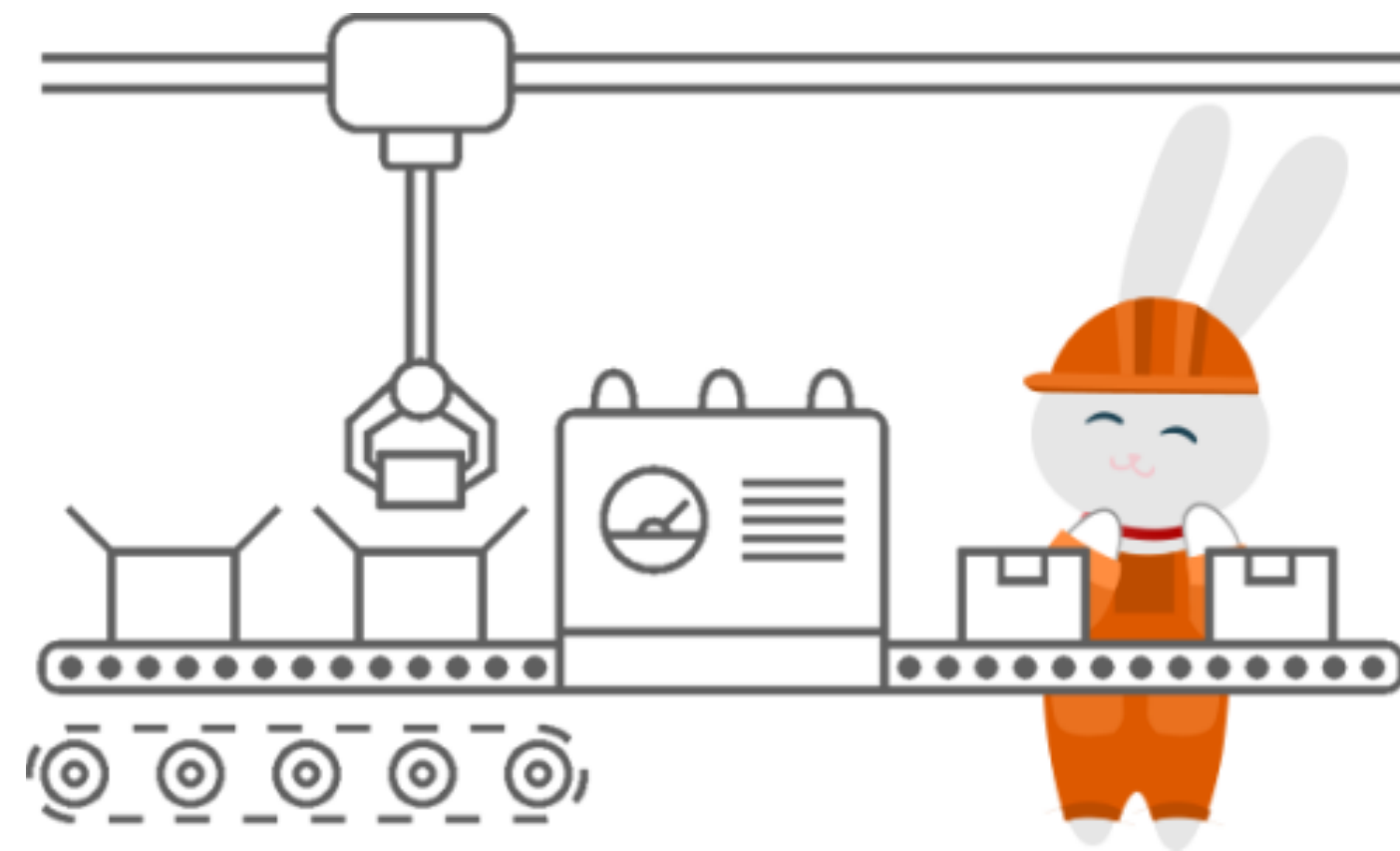
Segmento

MaximaTelecom

iab.
COMPLIANT

MDP
MEDIA DIRECTION
PROGRAMMATIC

OUR FACTORY HAS GOT A HIGH-CYCLE LINE FOR DEVELOPMENT OF BANNERS, PLAYABLE ADS AND ANIMATED VIDEOS



A large task is to be accomplished both quickly and properly?

We will handle it!

Everything must comply with specifications?

We can work no other way!

You're in need of outstaff employees for execution of a complicated longterm work?

You can take our line on lease!

ASAP BANNER. Always on time!

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